



Personal data

Name	Erik Seidel
Year of birth	1968
Marital status	Married
Nationality	German
European baccalaureate	Summer 1990
Course of study	TU Berlin / mechanical engineering 1991 to 1996
Apprenticeship	Multimedia Producer at Silicon Institute Berlin
Qualification	Senior Consultant, Author & Documenter, Systems Engineer
Language skills	German (native) English (fluently) French (basic) Thai (basic)



Professional expertise

Industry experience	Film & Effect Industry, DTP, Multimedia, Web, Marketing, Media Consulting, E-Commerce, IT Support & Management, Commerce, Pharmaceutical, Mail Order, Software, Health, Customer Management, Petroleum Industry
Expert knowledge	<ul style="list-style-type: none"> • Art Direction • 3D content creation • Special Effects • Advertising & Marketing • Project Management • Conception • Screenplay & Script • Public relation • License Management • Process Optimization, Migration & Roll Out Accompaniment • Communication training for support staff • Employee motivation & training • Process documentation & training materials • Preparation of manuals, user information, image brochures, scientific documentation and technical translations (e/de de/e), as well as free articles and scientific documentation
Methods & Processes	<ul style="list-style-type: none"> • Data analysis • Strategy Consulting • Service coordination • Quality Management & Optimization • Agile Project Management (Kanban) • Software evaluation (UI / API - ease of use & workflow) • Design of software user interfaces



Technical expertise

Operating systems	<ul style="list-style-type: none"> • Microsoft Windows, Linux (Ubuntu), MacOS
Databases	<ul style="list-style-type: none"> • MS SQL Server, MySQL, MongoDB
Content Management	<ul style="list-style-type: none"> • Typo3, Wordpress, Time to Web, Wiki, Drupal, Joomla, Adobe Campaign
Tools 2D & 3D	<ul style="list-style-type: none"> • Adobe Photoshop & Gimp • Adobe Premiere • Autodesk Softimage 3D & XSI • Autodesk Maya • Autodesk 3ds max • Visual Effects mit Discreet Inferno, Flame & Combustion
Programming languages	<ul style="list-style-type: none"> • JQuery In JIRA, HTML, CSS
Monitoring & Reporting	<ul style="list-style-type: none"> • Tableau, Grafana, Graphoo, Splunk, Nagios
Virtualization	<ul style="list-style-type: none"> • VMware
Build Management	<ul style="list-style-type: none"> • Jenkins, IBM Marketing Operations (MRM)
Analysis	<ul style="list-style-type: none"> • Adobe Analytics, comScore
Backend systems	<ul style="list-style-type: none"> • Active Directory, MS Exchange Server
Office applications	<ul style="list-style-type: none"> • MS Office, MS Project, MS Sharepoint, Lotus Notes, Teamroom
Processing Software	<ul style="list-style-type: none"> • MS Visio, Sparx Enterprise Architect
Amazon Web Services	<ul style="list-style-type: none"> • User- & Permission Management
Document Management	<ul style="list-style-type: none"> • Atlassian Confluence, IBM Rational ClearQuest and ClearCase
2D	<ul style="list-style-type: none"> • DTP • Photography • Retouching • Intranet & Extranet Content & editorial staff
3D	<ul style="list-style-type: none"> • Modeling • Model-Setup • Material & Texturing • Light & Shadow • Rendering • Visual Effects & Special Effects • Games
IT-Support	<ul style="list-style-type: none"> • Atlassian JIRA Service Desk, Remedy, Ticket Xpert, OTRS, HP ServiceDesk, Cherwell
Software development	<ul style="list-style-type: none"> • Git, Atlassian JIRA, BugZilla

Further education and courses

2018 Intensive training Hamburg	<ul style="list-style-type: none"> • Otto GmbH & Co. KG Hamburg, 19.06.2018 Adobe Analytics
2016 Intensive training Hamburg	<ul style="list-style-type: none"> • Otto GmbH & Co. KG Hamburg, ComScore (Market-Analyse & Evaluation)
2016 Intensive training Hamburg	<ul style="list-style-type: none"> • Otto GmbH & Co. KG Hamburg, Adobe Campaign
2016 Intensive training Hamburg	<ul style="list-style-type: none"> • Otto GmbH & Co. KG Hamburg, 16.08.2016 "Security in an agile project environment"
2016 Intensive training Hamburg	<ul style="list-style-type: none"> • Otto GmbH & Co. KG Hamburg Analysis, Reporting & Storyboarding with Tableau



2008 Practice seminar Berlin	<ul style="list-style-type: none"> Bayer Business Services (S&T), 05.03 - 07.03.2008 Certificate: Time to Web Webmaster
2008 Practice seminar Berlin	<ul style="list-style-type: none"> Bayer Business Services (S&T), 03.03 - 04.03.2008 Certificate: Time to Web Content-Master
2008 Online Seminar Berlin	<ul style="list-style-type: none"> Bayer Business Services (ITO) Certificate: "IT security driver's license"
2008 Intensive training Erlangen	<ul style="list-style-type: none"> emendis GmbH, 13.02 - 15.02.2008 Certificate: ITIL Version 3 Foundation Examination / APM GROUP
2007 Integration training Berlin	<ul style="list-style-type: none"> Bayer Business Services (ITO), 22.10 - 26.10.2007 Bayer Schering Pharma AG T Service Desk Conception and Organization, IT Security and Quality Management, Golden Rules & Knowledge Management with Pirobase
2006 Practice seminar Berlin	<ul style="list-style-type: none"> FCS GmbH, 19.09 - 21.09.2006 "Customer-oriented behaviour in the help desk"
2006 Business English Berlin	<ul style="list-style-type: none"> 6 months intensive business English course
2003 Practice seminar Berlin	<ul style="list-style-type: none"> Communication Training Intensive course at TOTAL Deutschland GmbH
2001 Practice seminar Los Angeles	<ul style="list-style-type: none"> Seminar on rendering using the Monte-Carlo method as part of Siggraph 2001 in Los Angeles
2001 Intensive Course Babelsberg	<ul style="list-style-type: none"> Training for Softimage XSI
1999 Practice seminar Barcelona	<ul style="list-style-type: none"> Seminar on "Making of Ants" (PDI) at the CGIX 1999 in Barcelona
1998 Intensive Courses Babelsberg	<ul style="list-style-type: none"> Two courses - European Digital Arts Program (EDA) certificates for Visual Effects Production and Computer Generated Imagery, held by US VFX specialists Harrison Ellenshaw, Tim Rowell and Alan Lasky Intensive course by the company Alias for the 3D animation package Maya
1998 Practice seminar Amsterdam	<ul style="list-style-type: none"> Seminar on "Making of Jurassic Park" (ILM) at CGIX 1998 in Amsterdam



Self-employed

<p>Foodadvisor Blog 05/15 - dato</p>	<p>Food Advisor (Erik Seidel) / Started in 2015</p> <p>Authoring activities such as writing posts & reviews on hotels & restaurants. On request also inspection of accommodation & restaurants with subsequent submission of an assessment of the product & service quality found to the commissioning management, respectively the publisher.</p>
<p>SeiConsult 08/10 - dato</p>	<p>SeiConsult (Erik Seidel) / Started in 2010</p> <p>IT projects in ITIL compliant service management structures</p> <p>Drafting and development of documentation, manuals, information / image brochures, as well as support of internal IT public relations, especially in the establishment or renewal of service structures.</p>
<p>SeiGraph media 09/01 - dato</p>	<p>SeiGraph media (Erik Seidel) / Started in 2001</p> <p>Development of scientific articles, documentation, guidance and preparation of training materials.</p> <p>Independent product evaluation followed by review for both trade journals as well as for software and hardware manufacturers.</p> <p>Project management, content creation & art direction in the fields Multimedia, DTP, 3D and special effects.</p>

Positions

<p>artemedia AG, Potsdam-Babelsberg Full-Service Agency 10/99-10/01</p>	<p>Junior Technical Director NT-Section</p> <p>Purchase, order and roll out of hardware and software, Contact for suppliers and licensors as well as representatives at trade fairs, seminars and conferences, responsible for tenders and the dynamic scaling of current hardware and software requirements, responsible for the project-based coordination of employees and freelancers.</p>
<p>High-Tech-Center Babelsberg and company b GmbH Post production companies 1998-1999</p>	<p>Junior Technical Director / Operator at Virtual-Set / Representative</p> <p>Representatives at trade fairs seminars and conferences, administration of the software and hardware environment of the 3D department as well as license management of all 3D workstations.</p>

Awards

<p>Autumn 2000</p>	<p>Awards for Special Effects Production of Werner III "most successful German Film 2000" Constantin Film / Hahnfilm</p>
<p>Autumn 2000</p>	<p>„Finalist Certificate“ and „Silver World Medal“ for Music Video “Blit Wizbok, How Deep Is Your Love” at the 43. New York Animation Festival 2000, “Best Special Effects“ and „Most innovative“</p>
<p>Summer 2001</p>	<p>16. Festival Internationale del Film Turistico Highest Award for “Sagenhaftes Hameln - märchenhaftes Weserbergland”</p>
<p>Summer 2001</p>	<p>“Intermedia-Globe Finalist Diploma” at the World Media Festival Hamburg for “ Blit Wizbok, How Deep Is Your Love” Category Computer Animation</p>